

Brian Shields

Web Development & Graphic Design

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Skills

Adobe Photoshop/Illustrator | HTML5 | CSS3 | Wordpress | Divi | Javascript | jQuery | PHP | Figma
Adobe Premier | Microsoft Office | Thunderbird/Outlook | UI/UX Design | Web Administration | SEO
Typography | Monday (Project Management) | MySQL | GitHub | React

Experience

MARCH 2017 - JUNE 2023

Innovative Concrete Technology, Lakeland, FL - *Graphic/Web Designer*

- Swiss-Army Knife designer for all graphics, web development, and video editing needs.
- Responsible for designing product logos, labels, flyers, banners, and much more.
- Developed and maintained website.
- Edited video footage for product instructional videos.
- Company's lead designer for over 5 years.

MAY 2012 - PRESENT

Self Employed - *Freelance Graphic/Web Designer*

- I work closely with clients to fulfill their graphic design or web development needs.
- Acquired many skills over the years that allowed me to complete any job on my own.

MARCH 2014 - MAY 2022

Raterlabs - *SEO Analyst*

- Used critical thinking skills to analyze search results to improve search engine algorithms.
- Part-time job held for over 8 years that taught me first-hand how web algorithms function.

OCTOBER 2012 - NOVEMBER 2013

Crosstek, Orlando, FL - *Web Developer*

- Developed websites for the company and its clients.
- Created graphics and designed interfaces for apps in development.
- Worked together with the lead designer to develop my skills right out of college.

Education

AUGUST 2008 - MAY 2012

University of Central Florida - *B.A. Digital Media (Specialization in Web Design)*